

MARK MASSIMINO

PRODUCER | CINEMATOGRAPHER | EDITOR

EXPERIENCE

Commercial Producer

WGRZ | Buffalo, NY

2020-Current

Work directly with clients and other producers to create and distribute video ads for broadcast and digital platforms with a goal of redefining what a “local commercial” can be.

- Script Writing/Concepting
- Cinematography
- Motion Graphics
- Color Grading

Commercial Producer

WJET | Erie, PA

2018-2020

Worked with clients and team members to create video ads and full-length shows to be used in broadcast and digital platforms.

- Lighting/Staging
- Videography
- Motion Graphics
- Commercial and Promotions Production

Game Day Production Crew

Erie Events

2016-2020

Executed in-game video content across Erie’s sports scene, including OHL Hockey, G-League Basketball, and AA Baseball, both from behind the camera and in the control room.

- Technical Direction (Tricaster)
- Live Production
- Sports Videography
- Active Troubleshooting

SKILLS

Technical Skills

- ADOBE AFTER EFFECTS
- ADOBE PREMIERE PRO
- ADOBE PHOTOSHOP
- MICROSOFT OFFICE
- SONY CAMERA ECOSYSTEM

Professional Skills

- “A TO Z” VIDEO PRODUCTION
- CINEMATOGRAPHY
- MOTION GRAPHICS
- GRAPHIC DESIGN
- SCRIPTING & CONCEPTING

PROFILE

Five-time Telly Award-winning video producer with a focus in commercial and sports production. Redefining what “local” production looks like, from concept to complete.

Experienced editor within the Adobe Creative Suite, including Premiere Pro, After Effects, Photoshop, and Illustrator.

CONTACT

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🌐 markmportfolio.com

📍 Buffalo, NY

EDUCATION

B.A. Communications

Penn State University

2017

Certification | Advertising

Penn State University

2017

AWARDS

Telly Awards

2021 🏆 Gold

2020 🥈 Silver

2021 🥈 Silver

2022 🥈 Silver

2022 🥉 Bronze

PORTFOLIO

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